

## Outback Air Race Update

**Chinwag No. 2: 14<sup>th</sup> April, 2015**

**Royal Aero Club of WA, Jandakot Airport**

---

### This is your Manager Speaking:

**Rowan Hill**, the 2015 Outback Air Race's Manager welcomed the attendees at the 2<sup>nd</sup> ChinWag at the Royal Aero Club of WA. Rowan proceeded to outline the major race updates since the last Chinwag.

---

### GENERAL RACE UPDATE

**Myrup Airfield** has now been selected as the race kick off point. Myrup is much closer to town and is more "Outback" than Esperance Airport: however, ***race participants will be required to refuel at Esperance Airport*** prior to race start. Myrup Airfield is a cross strip, 1300m and 900m of red gravel. Thanks goes to Rob Donaldson of team Mellow Yellow for convincing us of Myrup's appeal. Rob is a committee member of the Esperance Aero Club which operates out of Myrup and we look forward to his hospitality!



**Race Merchandise now available** – See below

**Leg and Naming Right Sponsors/Supporters confirmed** – read more below

**Flight and Safety Director Confirmed** – Welcome Don Rechichi!

**All GPS Units and the Scoring Software** have now been tested

**Team Registrations have Closed** – Expressions of interest still welcome for a waitlisting only.

---

### MERCHANDISE – Peter Williams



Race Merchandise is now available via Vista Print! Race participants can use race merchandise sales to support their fundraising. Customisation is available with some assistance from your OAR Committee (Team Sponsors' logos and team photo as an example). Stay tuned for details on ordering!

---

## **EVENT SPONSORSHIP AND SUPPORT – Malcolm Macdonald and Fiona Hamilton**

**Two Leg Sponsors and our race Naming Rights Supporter** were locked in since the first Chinwag. Well done to the sponsorship team for these huge wins:

- Steadfast Foundation - Outback Air Race 2015 Naming Rights Supporter
- Lawson Grains – Esperance to Forrest Leg Sponsor
- Paraway Pastoral – Alice Springs to Birdsville Leg Sponsor
- Avplan – Winton to Karumba Leg Sponsor

A bit about our Sponsors and Supporters.....

### **Steadfast Foundation (Naming Rights supporter)**

Steadfast and its brokers actively support the communities in which they live and work, typically donating around 1% of net profit after tax to charitable causes each financial year.

Steadfast created the Steadfast Foundation to facilitate grants and charitable contributions that support charities helping people overcome adversity, with \$1.3 million in donations made in its first 10 years.

The Steadfast Foundation is guided by the Steadfast Foundation Board which is responsible for reviewing all submissions and will make its funding decisions for the benefit of the community and in alignment with the philosophy of the Foundation.

Charities are often chosen based on the recommendations of members of the Steadfast network and include cancer research and support, mental health, surf lifesaving, children's causes and charities supporting the homeless and disadvantaged.

Charities supported include BeyondBlue, McGrath Foundation, Surf Life Saving, Salvation Army, Startlight Foundation, Prostate Cancer Foundation and of course, the RFDS.

Thanks to a connection one of our organising committee had with the Steadfast group, we are very proud to have them join us as the event Naming Rights supporter and look forward to working with them over coming months and throughout the race. This is a very exciting connection for us and their support for us and the RFDS, really is incredibly generous.



**Lawson Grains** owns and operates a diversified portfolio of large scale cropping farms, currently in NSW and WA. To date, Lawson is operating eight property aggregations totalling approximately 78,000 hectares. They operate 2 properties – Hakea and Gunnadoo - down in the Esperance area near our race start. Their properties are managed by permanent “on property” staff as well as seasonal staff. Lawsons primary goal is to operate a sustainable cropping business, achieving superior long term returns while effectively managing risks.

Lawson are part of the Macquarie Agriculture Funds portfolio, part of the larger Macquarie Bank enterprise.

While Lawson have committed to support us through their company, they have also started an internal campaign with each of their property management and head office management teams undertaking additional local fund raising. They have even setup an internal competition among themselves for the property that can raise the most additional funds.



**Paraway Pastoral Company** owns and operates large-scale sheep and cattle properties across Australia. Formed in 2007, Paraway has become one of the largest pastoral land owners and operators in Australia, with a total combined land holding of over 3.6 million hectares ... And yes ... we know what you're thinking ... that IS bigger than Belgium. One of Paraway properties, Davenport Downs, is the largest cattle station in QLD, at 15,000 sq km.

To date, Paraway has purchased 30 properties and has aggregated these into 17 pastoral businesses. The current total land holding has the capacity to run approximately 220,000 cattle and 240,000 sheep.

Like Lawson Grains – Paraway is also engaging its property teams in an internal competition to raise additional funds, over and above the main company support we have received. And like Lawson, Paraway is also a part of the Macquarie Agriculture Funds portfolio, part of the larger Macquarie Bank enterprise.



**AvPlan EFB** is a multi-award winning electronic flight bag (EFB) for Apple and Android devices. From local VFR recreational aviation through to professional IFR charter and global airline operations,

Envisioned, developed and rigorously tested by Australian pilots for Australian pilots, AvPlan EFB integrates everything you need to prepare, plan and execute your flight – whether it be in a recreational aircraft, corporate jet or something in between.

AvPlan EFB is delighted to become a sponsor of the Outback Air Race. **In addition to sponsoring a leg of the race, AvSoft HQ is also equipping the race participants with AvPlan EFB on their iPads to ensure they are fully equipped with the most up-to-date electronic flight bag on the market.** Full training, via webinar, will be provided for pilots and co-pilots to ensure the participants benefit from the rich range of features AvPlan EFB has to offer.

AVPlan EFB is proud to be involved in the Outback Air Race and wishes clear skies and tailwinds to everyone involved.

Your 2015 Outback Air Race committee is still working hard to secure more leg and major sponsors – if YOU have any suggestions/warm leads please let us know!

---

## ACCOMMODATION – Peter Williams

Our race participant numbers are STILL growing! However, Accommodation bookings have been confirmed for an increased (preliminary) number.

All teams are required to confirm their team numbers by **April 30<sup>th</sup>**, as the Accommodation and Tours Form will be released on the **May 1<sup>st</sup>**. *Remember: It's First In, Best Dressed!*

---

## AVIATION UPDATE – Rowan Hill, Don Rechichi



Don Rechichi will be joining us in this year's Outback Air Race as our **Flight and Safety Director** and also as a fundraising participant. The committee welcomes Don Rechichi to the team and looks forward to working with an experienced and enthusiastic flight director.

Don is very passionate about ensuring that all participants are well prepared for outback flying and that participants have a safe and fun experience at the air race.

Don's first tip as a Flight and Safety Director: **Be diligent in your preparation!**

---

## GUEST SPEAKER – RICHARD WOLDENDORP

Richard Woldendorp attended our second Chinwag to share some tips on aerial photography. Richard has received many awards in his time; in 2012, Richard received an Order of Australia "For service to the arts as an Australian landscape photographer".

Richard had always possessed an interest in aerial photography – he says that aerial photography gives you an "all access areas" pass to our beautiful landscape.



Australia, as opposed to a tropical country like Malaysia or Indonesia, provides an interesting and rich variety of landscapes for aerial photography (instead of just taking photos of tops of trees! ☺) In Richard's own words, "you will always be able to see the skin of the animal" in Australia.

Some photography tips from Richard:

- Try taking the horizon out of the picture – this makes you appreciate the identity of the landscape. Try taking a photo with the horizon (with the plane horizontal), then tip the plane down and take a photo that way to see the difference
- Always have the camera body against your own body rather than against the aircraft
- Richard often takes photos through the aircraft windows. Open the window if you can, but if not, clean the glass!
- Look at every possibility within the light and point of view – sometimes you can capture form instead of colour (For example; try taking a photo with the sun in front of you instead of trying to get the sun behind you; watch the form that's created).
- Salt lakes (reflection of clouds), sand dunes, flood plains, pinnacles at sunset – these are some of the incredible landscapes that Australia has to offer. Use them! Find interesting patterns.
- With minimal pollution in Australia you can still climb to higher altitudes, and take photos with higher clarity and definition
- In terms of camera settings, Richard prefers to shoot in aperture priority mode with approximately f/4, ISO 200-400 (increasing to 800 in the evening) and let the camera determine shutter speed.

Take a closer look at his amazing work:

<http://www.richardwoldendorp.com/richardwoldendorp.com/Home.html>

Thankyou to Richard for his inspiration!

---

## WEBSITE - Peter Kneale



There were many familiar faces at the Chinwag so Peter briefly re-confirmed the content available on the website including events page, forms, media and sponsor pages.

On the social media front, Facebook and Instagram are continuing to grow in numbers (special thanks to Daniel DeVere for a recruitment drive!) and we are adding new content often – many of the photos added to our Instagram account are our favorites from the 2012 event.

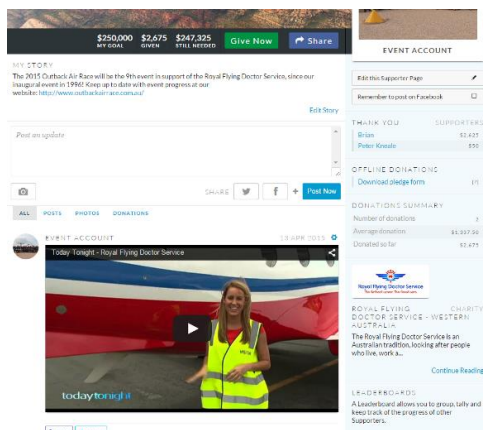


Peter is currently trying to add an EDH widget to the EDH website, to show top fundraisers, etc. Watch this space!

We will help you **publicise your fundraising events** on the web site and on the event social media! We know there's lots going on out there (we can see that EDH race totalizer ticking upwards) – and we want photos of what you're doing to showcase it. Please send us your



pictures, or post them up yourselves on your team pages on EDH, and Facebook. Also, don't forget to send a short bio for your team page on the OAR Website.



**Webmaster Tip: Incorporating Youtube Videos to Facebook and EDH:**

It's as simple as copying the url of your youtube video and pasting it directly as a post on EDH or Facebook.

Any queries, contact Peter at [webmaster@outbackairrace.com.au](mailto:webmaster@outbackairrace.com.au)

## TEAM REGISTRATIONS - Stuart Payne

Registrations to date: **27 aircraft** and **71 participants** (we had a couple of registrations firm up between the Chinwag and this newsletter!!). This year's race will be an adventure and a journey to remember. Please come to the Chinwags to meet the other participants in your state.

Due to the recently increased numbers (and a LAME still to come onboard!), the committee has decided to close registrations. EOIs are still accepted but a waitlist will be created for these potential teams and new team can only be registered if circumstances allow.



## TEAM FUNDRAISING - Stuart Payne

Over \$28,000 raised to date. Well done, everyone!

Our aim is to raise in excess of \$250,000 for this year's event. It won't be easy but with a lot of hard work we can achieve that goal.

### Remember the difference between donations and sponsorship?

- Donations are given without expectation of anything in return, and go directly into Everyday Hero, in full. They are tax deductible.
- Sponsorship of your team to offset your costs of participation, possibly in return for advertising or publicity, is fine but this money does not go to the RFDS, and so is not tax deductible as a charity donation. (it may however be a legitimate business expense to the sponsor).
- When holding team events "in support of the RFDS", your excess of income over expenses for your event must be remitted via Everyday Hero to the RFDS.



Please contact our Webmaster ([webmaster@outbackairrace.com.au](mailto:webmaster@outbackairrace.com.au)) or our Treasurer ([treasurer2015@outbackairrace.com.au](mailto:treasurer2015@outbackairrace.com.au)) if you have questions. We're here to help you!



There is also an **EDH hotline** you can call for help – it is: **1300 798 768** (freecall)

## IMPORTANT DATES

### *Accommodation/Tour Forms:*

- Send to Participants: 1<sup>st</sup> May
- Returned by Participants: by 15<sup>th</sup> May

### *Fuel Requirements Form:*

- Send to Participants: 8<sup>st</sup> May
- Returned by Participants: by 22<sup>nd</sup> May

### *Team Uniforms Form:*

- Send to Participants: 1<sup>st</sup> May
- Returned by Participants: by 10<sup>th</sup> May

## SOCIAL MEDIA

We are continuing to increase the event's exposure on social media in various forms, with event presence established on Facebook and Instagram (#OAR2015).



Please look us up and like/follow us!

## Coming Attractions

Future Chin Wags will have various guest speakers, including:

- Bureau of Meteorology weather experts
- Outback Flying Tips and Tricks
- And more.....



Please come along if you can, we'd love to see you. Check the OAR website for dates.

## OUR SPONSORS & SUPPORTER

And finally, our event would not be possible if were not for the generous support of the following sponsors and supporters.

We thank all of them sincerely!

**Naming Rights Supporter:**

# STEADFAST FOUNDATION

**Major Sponsors:****WATCH THIS SPACE!****Leg Sponsors:****PARAWAY**  
PASTORAL CO.**LAWSON**  
GRAINS**avplanefb****WATCH THIS SPACE!****Supporters:****The Brand Institute****avplanefb****FLYING**  
AUSTRALIAN  
.COM.AU**Robert Hind**  
www.robert-hind.com

Next Chinwag: **Tuesday 12<sup>th</sup> May 2015**, 6:30 PM for a 7:00 PM start, at RACWA Jandakot  
All other Chinwag dates and the date for the race launch party:

<http://www.outbackairrace.com.au/events>